Optimize Your Forecasting Practices

Discover the art of scientific forecasting with IDeaS G3 RMS and achieve holistic optimization of revenue and profits through the ideal mix of automated pricing and rate availability. This machine-learning, decision-based solution adapts quickly to changes in the hotel and market to continuously improve forecast performance.

IDeaS Forecast Review

Business Revenue Optimization

- Market-aware forecast and optimal decisions ensures maximum profitability.
- The only RMS that analytically incorporates Demand360 into the Optimization Process.
- Detailed forecast enhances strategic focus on areas of opportunity.
- Guarantees revenue maximization decisions are deployed at levels critical to your business.

Unconstrained Demand Capabilities

- Accurately applies total demand forecast, beyond property constraints, in creating optimal decisions.
- Considers price sensitivity and cancellation rates associated with all demand scenarios at the room class level.
- Automatically utilizes hundreds of SAS analytics models for hospitality business scenarios.

Business Forecast Processes

- Benefit from a detailed system forecast by Day, Market Segment, and Room Class.
- System forecast serves as a baseline for all financial forecasting.
- Automatic forecast calibration process is based on actualized booking patterns.
- Utilize system to clearly identify risk or upside in the financial forecast.

ideas.com
info@ideas.com